

EAST - [098-11423.wsp:1]

File View Edit Tools Window Help

☐ Pending

☒ Active

- ☒ L1: (1677) (TV or "interactive TV") and ((tagg\$3 or mark\$3) near5 conten
- ☒ L2: (116) 1 and (match\$3 near8 (key or "personalization data"))
- ☒ L3: (45) 1 and (match\$3 near8 (key or "personalization data"))
- ☒ L4: (30) 3 and receiver
- ☒ L5: (29) 4 and ("set top" or STB or terminal)
- ☒ L6: (0) 5 and (display\$3 near8 (tagg\$3 or mark\$3) near8 content)
- ☒ L7: (0) 5 and (display\$3 near8 tagg\$3 near8 content)
- ☒ L8: (29) 4 and ("set top" or STB or terminal)
- ☒ L9: (29) 8 and display\$3
- ☒ L10: (26) 8 and (display\$3 near8 content)
- ☒ L11: (185) (TV or "interactive TV") and (tagg\$2 near5 content)
- ☒ L12: (0) 11 and (match\$3 near8 (key or "personalization data"))
- ☒ L13: (29) 11 and (key or "personalization data")
- ☒ L14: (13) 13 and (display\$3 near8 content)

☐ Failed

☒ Saved

- ☒ S1: (9587) "725"/\$.ccls.

Search List Browse Queue Clear

DBs: US-PGPUB:USPAT:EPO ☒ Plurals

Default operator: OR ☒ Highlight all hit terms initially

13 and (display\$3 near8 content)

BRS form IS&R form Image Text HTML

	U	1	Document ID	Issue Date	Pages	Title	Current OR	Current	Ret	Inventor
1	<input type="checkbox"/>	<input checked="" type="checkbox"/>	US 7080039 B1	20060718	20	Associating content with households using smart cards	705/51	380/201; 380/228;		Marsh; David J
2	<input type="checkbox"/>	<input checked="" type="checkbox"/>	US 6496981 B1	20021217	19	System for converting media content for interactive TV use	725/112	345/619; 715/731;		Wistendahl; Douglass A. et al.
3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	US 6327574 B1	20011204	39	Hierarchical models of consumer attributes for targeti	705/14	705/10; 705/26		Kramer; Glenn A. et al.
4	<input type="checkbox"/>	<input checked="" type="checkbox"/>	US 5708845 A	19980113	15	System for mapping hot spots in media content for interactiv	715/500.1	715/501.1; 715/719		Wistendahl; Douglass A. et al.

Hits Details HTML

Ready NUM